



2024 ADVENT MEDIA KIT OPTION C

branding guidelines

Rejoice



THE LORD IS AT HAND



COME
Join us
TO RECEIVE
HIS FORGIVENESS,
LIFE AND SALVATION.



2024 ADVENT MEDIA KIT OPTION C

FONTS: These are the main fonts but it is not necessary to have them to use this design. Just combine the elements of the kit with your fonts.

GELATO FRESCO

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

BLEND

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

PALETTE: These are the colors used in the fonts and graphics.



RGB 96/57/19	RGB 160/134/109	RGB 234/204/176	RGB 154/175/170	RGB 144/184/205	RGB 29/96/133	RGB 0/104/56
CMYK 42/69/97/48	CMYK 36/44/58/7	CMYK 7/19/30/0	CMYK 42/22/31/0	CMYK 43/16/12/0	CMYK 91/59/29/9	CMYK 90/33/98/26



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POSTCARD DESIGN IN BOTH TWO AND FOUR-UP: These postcard designs can be personalized to your congregation by adding your information and greeting to the back.





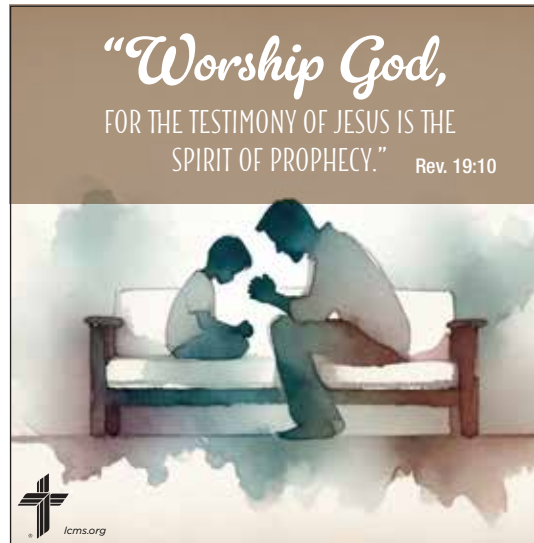
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SOCIAL MEDIA SHARABLES:

Dec 1: Advent 1



Dec 8: Advent 2



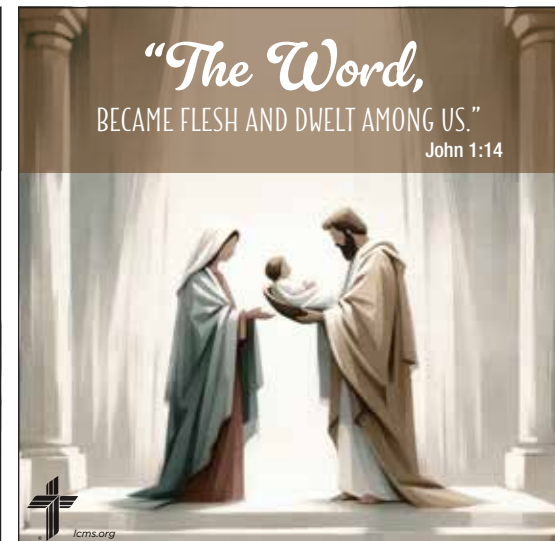
Dec 15: Advent 3



Dec 22: Advent 4



Dec 24: Christmas Eve



Dec 25: Christmas Day



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**NEWSPAPER AD DESIGN IN COLOR
AND BLACK AND WHITE:** Add your congregation's
information to these ads.

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Space for congregation's
logo and information



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